

Phishing by the Numbers

If you think phishing is no big deal, you might want to check out these numbers. Protecting privacy is a team sport and it's easy for everyone to step up and do their part.

#BeCyberSmart during Cybersecurity Awareness Month.



Find out more about how to spot and stop phishing attempts at staysafeonline.org

3.5 Billion

phishing emails are sent every day.

Source: Verizon, 2019 Data Breach Investigations Report



94%

of malware is delivered via email.

Source: Verizon, 2019 Data Breach Investigations Report

45%

of malware is disguised as a Microsoft Office document.

Source: Verizon, 2019 Data Breach Investigations Report



32%

of all information breaches involve phishing.

Source: Verizon, 2019 Data Breach Investigations Report.

Every 20 seconds a new phishing website is created.

Source: 2020 Mobile Threat Landscape Report, Wandera



667%

Increase of targeted phishing attempts during the COVID-19 pandemic.

Source: Barracuda. Threat Spotlight: Coronavirus-Related Phishing. 2020