



**DEPARTMENT OF THE NAVY**  
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MEMORANDUM FOR DISTRIBUTION

Subj: DEPARTMENT OF THE NAVY (DON) INFORMATION MANAGEMENT/INFORMATION TECHNOLOGY/CYBERSPACE CAMPAIGN PLAN FOR FISCAL YEARS 2011-2013

Ref: (a)UNSECNAV memo of December 3, 2010, Subj: Department of the Navy (DON) Information Technology (IT)/Cyberspace Efficiency Initiatives and Realignment  
 (b)DON CIO memo of December 20, 2010, Subj: Department of the Navy (DON) Information Technology (IT)/Cyberspace Efficiency Initiatives and Realignment Tasking

Encl: (1) DON IM/IT/Cyberspace Campaign Plan FY 2011-2013

Fiscal realities in the Defense community today and in the anticipated future will not support our continued development and delivery of Information Management (IM), Information Technology (IT) and Information Resources Management (IRM) capabilities as we have in the past. References (a) and (b) direct the DON to leverage Department of Defense IT consolidation efforts and make DON IM/IT/Cyberspace and IRM more efficient. Consequently, we are undertaking several information environment initiatives.

The enclosed plan outlines our IM/IT/Cyberspace and IRM priorities for the next 24 months. We recognize that some of the goals may be difficult to achieve, but they are the right set of initiatives to move us in the direction we need to go. And while we will spare no effort to accomplish our aims, we will retain the flexibility to respond to emerging challenges and opportunities. Therefore, the plan is a living document, which will incorporate feedback and updates as necessary. As we implement the planned initiatives, decisions will be grounded in the following concepts:

- An Enterprise approach;
- Centralized and consolidated efforts;
- Maximized security;
- Protected Personally Identifiable Information; and
- Effective and cost-efficient implementation.

The plan's effectiveness will be measured by metrics derived from key performance indicators (KPI) that will be routinely reviewed by the DON Information Enterprise Governance Board. Trend analyses will inform Program Objective Memorandum development and provide leadership the visibility to assess IT investments and adjust resources.

The plan is intended to support the DON, Sailors and Marines, and their mission partners conducting global military and business operations. We will continue to build and strengthen our collaborative efforts as we execute the plan.

Terry A. Halvorsen

DON IM/IT/Cyberspace Campaign Plan for FY2011-2013  
 "Be Enterprise, Be Effective, and Be Efficient"

**Vision**

*Secure, relevant, accessible information provided in an Effective and efficient manner throughout the Naval Enterprise.*

**Mission**

Provide Effective/efficient, trusted and shared IM/IT/Cyberspace and Information Resources Management (IRM) enterprise capabilities to support the DON, Marines, Sailors, and their mission partners conducting global military and business operations.

**Goals**

Goal 1	Goal 2	Goal 3	Goal 4
Sustain an operationally Effective, integrated, secure, and efficient IM/IT/Cyberspace and IRM capability.	Ensure protection of sensitive information, including personally identifiable information, and timely access to trusted authoritative information to enable Effective decision making and mission support.	Attract, develop and retain a highly competent IM/IT/Cyberspace and IRM Total Force.	Ensure all IM/IT/Cyberspace and IRM investments are Effective, efficient, planned, aligned, and acquired to support DON enterprise strategies.

**Initiatives**

Goal 1	Goal 2	Goal 3	Goal 4
Implement Naval IT Portfolio Management across the mission areas.	Develop and implement Naval enterprise data and information plans.	Promulgate Cyber/IT Workforce Communication Plan.	Establish process for visibility of all Naval IT expenditures.
Conduct deliberate consolidation of DON data centers.	Develop and implement Naval portal consolidation plans.	Develop Cyber/IT Workforce Development Strategy.	Develop standards and common criteria for capital planning and investment review.
Implement DON-wide IT asset management process.	Ensure authorized data sources are contained within the DON Enterprise Architecture.	Revise and promulgate Information Assurance Workforce Improvement Guidance.	Mandate a common business case analysis process.
	Optimize the DON Knowledge Management Plan.	Implement Cyber/IT Civilian Workforce Community Management Plan.	Implement DON processes to evaluate and approve enterprise software licenses.
	Revise IRM policy and procedures.		Develop and use a strategic sourcing process for IT hardware, software, and services.

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**Key Performance Indicators (KPIs)**

Goal 1	Goal 2	Goal 3	Goal 4
<p>Assessment of the ability to provide current, relevant, and reliable information via protected, trusted and net-centric data sharing solutions.</p> <p>Assessment of how the DON acquires and manages IT according to federal mandates, to include environmentally responsible and resource efficient approaches.</p> <p>Assessment of the recommended actions and decisions of DON IT governance boards.</p>	<p>Assessment of community-based efforts that are used to provide information sharing capabilities and services.</p> <p>Assessment of the ability to securely access information and services.</p>	<p>Assessment of accession and separation trends relative to meeting workforce needs in the future.</p> <p>Improvement in IA workforce levels relative to targets by role and certifications.</p> <p>Improvements in levels of education, training and certifications, relative to defined targets.</p> <p>Use of IT workforce recognition programs across the DON.</p>	<p>Assessment of the completeness and accuracy of IT investment data associated, maintained, and available to support enterprise decisions.</p> <p>Assessment of the DON Enterprise Architecture to inform and guide investment decisions.</p> <p>Assessment of the rapid deployment of IT capabilities.</p>

**Performance Metrics<sup>1</sup>**

Goal 1	Goal 2	Goal 3	Goal 4
<p>Percent of DON systems compliant with FISMA standards (e.g., ATO/IATO, security testing and contingency plan testing).</p> <p>Percent of DON systems with Host Based Security System deployed.</p> <p>Percent of IT expenditures compliant with DON Enterprise Architecture.</p> <p>Percent of legacy networks reduced and returned value to the Information Enterprise.</p> <p>Percent of data center consolidation and degree of improved Effectiveness and savings to the DON.</p> <p>Percent of applications reduced and extent of network operational and security improvement.</p>	<p>Percent of systems that completed Privacy Impact Assessments.</p> <p>Analyze changes in the number of authorized data sources in the DON Enterprise Architecture.</p> <p>Number and type of critical incidents affecting network health.</p>	<p>Percent of certified and qualified personnel in the Cybersecurity/IA workforce.</p> <p>Percent of required training completed.</p> <p>Percent of workforce transitioned to competency-based recruitment, development and promotion.</p>	<p>Reduction of cost of licenses and savings to the DON.</p> <p>Improved Effectiveness in network operations and security resulting from enterprise agreements.</p> <p>Improvements in Programs of Record (POR) to include cost reductions as a result of enterprise agreements.</p>

<sup>1</sup>The DON IT Efficiency IPTs will reference the goals herein, and on a continuous basis, inform and recommend refinements to the performance metrics.